

THE BATTLEFIELDER



ROTARY CLUB OF GETTYSBURG, PA

Gettysburg Hotel — Mondays at Noon



January 31, 2011

RED CROSS — A COMMUNITY ASSET

PRESENTER—Matt Leininger, Executive Director of the York-Adams Chapter of the American Red Cross

Matt introduced Suzanne Lyden, Health and Safety Client Manager who outlined the many opportunities for training in the three important areas offered by the Red Cross. OSHA now requires a 4 minute response to an



Matt, Suzanne & Mike

emergency for businesses so it is important for businesses to develop skills within the company to make sure this requirement is met. She also mentioned sessions for adult and child CPR/AED/First Aid and infant and child safety. In addition there are courses for professional rescuers and instructor courses so they can train others. The Chapter also offers pet First Aid and babysitter training. Currently there is a three day summer camp to certify babysitters in infant CPR and First Aid. She also discussed the importance of LIFELINE emergency response service for those who live alone who may need emergency response. They also have emergency alert badges in the event of falls.

Matt passed on some comments from Gayle Spear, the CEO of the Red Cross, on the 5 lessons learned from the for-profit sector that can apply to the non-profit sector

1. Create a culture of fiscal responsibility
2. Consolidate operations (The Red Cross has gone from over 3000 chapters to less than 700)
3. Develop new revenue streams.
4. Stay in the forefront of innovation. Invest in the future

Matt also discussed the lessons learned in the non-profit sector that might be of value to the for-profit sector:

1. Focus on the people being served
2. Be completely transparent
3. Demonstrate a higher purpose and communicate it.
4. Create team work by listening to employees.
Private can learn from the non-profit.

Matt finished by offering 5 parables with various scatological references that you had to be there to appreciate.

Rotarians present – 48

Guests—

Amanda Adair– guest of Eric Gladhill

Matt Leininger & Susanne Lyden– speakers

Visiting Rotarians-

Paul Burkhardt— Carlisle



NOTE FROM PRESIDENT ERIC

Ticket sales for the Popovich Comedy Pet Theater tickets are not going well and all members must do all they can to increase sales if we want to maintain our level of charitable giving in the coming year.

Sponsorships for personal or business ads are still available but you must give that information to Dick Peterson as soon as possible

Jeff Gable has promised a free ticket to the Platters for every 10 tickets sold by members (a value of \$50.00)



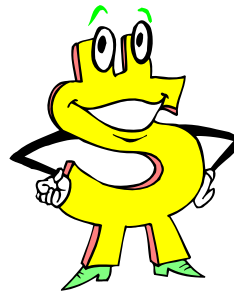
Amanda Adair has agreed to be the advisor to the now chartered ROTARACT Club at Gettysburg College.
THANKS! Amanda.

50/50

50/50 winner: Brad Beegle
Again!

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**THIS WEEK'S REPORTER
TOM DOMBROSKI
THANK YOU!**



HAPPY BUCK\$\$\$

\$\$ Norris Flowers– a Happy Buck and training bra for BJ Small for his running activities. (check last Saturday's Reporters Notebooks in the *Times* for more explanation of this one!)

\$\$ Joe Amato- For his uncle who celebrated his 92nd birthday.

\$\$ Brad Beegle- Payback of some of his winnings (3 bucks)

ROTARY FOUNDATION



Today's contribution to the bucket totaled \$17.42, bringing us closer to the next drawing for \$100 toward your next Paul Harris award. With good contributions we should be able to have another drawing in late February.

Also we wanted the membership to know that the Rotary Club of Gettysburg Benevolent Fund now has a balance of \$12,193.00, as of December 31, 2010. Our monies, on deposit with the Adams County Community Foundation, earned 14.14% or \$1407.00 this past year. If you are interested in finding out more about our Benevolent Fund, kindly contact me. We hope to be able to make a significant contribution to our own Rotary scholarship fund in the near future by means of the growth of the RCGBF. This particular Rotary fund, as does the ACCF, restricts its charitable commitment to groups and individuals within Adams County.

Bob Gough
Foundation Chair